Sometimes you need an Avery® paper label.

Sometimes you need a P-touch® laminated label.

Sometimes you need both.

At your side.

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Two great labels – one unbelievable labeling system.

For more than a decade, P-touch® Electronic Labeling Systems have continued to reinvent the concept of labeling. From identifying files to creating name badges, signage, ID tags or labels for patch panels, P-touch labelers have helped businesses organize, identify and simplify.

Now the company that set the standard in labeling introduces the PT-2610, the first P-touch machine to offer the best of both worlds: the best laminated labels plus Avery® paper die cut mailing and filing labels — one at a time.
The PT-2610 offers more P-touch® laminated label options than ever. From larger point sizes, to better resolution, to using it as a computer label printer, this is one P-touch model that does it all.

P-touch laminated labels are more than professional looking, they’re resistant to abrasion, heat/cold, fading, chemicals and other environmental conditions. That’s because they’re made of two layers of tough polyester film (PET) that are surprisingly thin, yet very strong. And, unlike other labels, P-touch labels are printed on the underside of the laminate which “sandwiches” the text between the two layers. This exclusive process makes the label virtually indestructible.

Standard P-touch tapes are available in many color and size combinations. In addition, the PT-2610 can use a wide range of specialty tapes: “fluorescent,” tamper evident and iron-on fabric tape. Combine that with our industrial grade adhesive tape that withstands demanding situations — indoors and out, and we’ve really got your toughest requirements covered.

With a simple USB connection to your PC or Mac®, your P-touch labeling system will print labels with graphics, signatures, logos, TrueType® fonts or images. The PT-2610 does it all... and exceptionally well. And thanks to our new high quality printing, you can print labels with several lines of clear text as well as scannable bar codes.
Drop in an AV cassette and print Avery® die-cut labels!

New AV cassettes contain a roll of white, round-cornered Avery® mailing labels in a P-touch® cassette. That means creating real Avery® labels one at a time for mailing and filing is now as easy as creating P-touch laminated labels. Just enter the information, press print, peel and stick!

One envelope looks as professional as one thousand.

Think about it; everything is part of the image your company projects. Don’t let the fact that you only need one label make you resort to using quickly scribbled labels for envelopes, packages and file folders. Thanks to the PT-2610, the quantity of labels you need no longer has to dictate the quality of the image you project.

Avery® labels made easy.
These Avery® labels feature the same quality, the same rounded corners and the same easy to use, peel and stick adhesive backing that you’ve been using for years—all made even better thanks to the fact that now you can create them fast and easy with the PT-2610.

Avery® one at a time, in three easy steps!

1. Insert Avery® cassette
2. Type and print
3. Peel and stick
Printing Features
- Prints durable laminated labels
- Prints Avery® address, return address and file folder labels
- Uses TZ tape cartridges in sizes up to 1" wide and new AV paper labels... just switch cassettes
- Save and recall frequently used label designs, including mailing addresses
- Make professional bar code labels (stand-alone or from a computer)

Software Features
- Prints in 8 popular fonts, 10 styles and 8 useful sizes
- Prints up to 7 lines or about 3/4" high using a computer
- Text underlining and framing
- Built-in characters and symbols
- Auto numbering and repeat (multi-copy) printing

P-touch® Features
- QWERTY keyboard
- LCD display: 10 characters x 2 lines
- Automatic tape cutter blade cuts cleanly and safely
- Prints vertically and horizontally
- Mirror printing

PC Mode Features
- Connects to computer for greater versatility
- Prints TrueType® fonts
- Import graphics in many formats
- USB interface makes connection to a computer simple and convenient
- Prints from mailing list or database

Includes
- Protective Carrying Case
- Starter TZ Tape - 1/2" (12mm) x 16' (5m)
  - Black on White laminated tape
- Avery® Address Label cassette - AV-2067 cassette (65 labels)
- USB Interface Cable
- CD-ROM with label design software, label templates and drivers
- 8 AA batteries
- User manual
- Tape separator

Specifications
- Powered by 8 AA batteries (included) or optional AC adapter (AD-60)
- One year limited warranty
- Unit Dimensions:
  - 7.6" x 9.5" x 2.6"
- Unit Weight:
  - 2 lbs. (without tape and batteries)
- UPC code: 012502602798